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Janes P. Naughton, Reg. No. 30,665

Name of applicant, assignee or
Registered Representative

James P. Naughton
Signature

12/10/03

Date of Signature

Patent Case No. 9623/656

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: William T. Gross Serial No.: 09/765,270 Filing Date: January 18, 2001 For: SYSTEM AND METHOD FOR RANKING ITEMS	 Examiner: James S. McClellan Group Art Unit No.: 3627
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**CHANGE OF CORRESPONDENCE ADDRESS
AND CHANGE OF ATTORNEY DOCKET NUMBER**

Commissioner for Patents
P. O. Box 1450
Arlington, VA 22313-1450

Dear Sir:

Please change the correspondence address for the above-identified application to:

James P. Naughton, Esq.
BRINKS HOFER GILSON & LIONE
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I am the Attorney of Record as evidenced by the enclosed Power of Attorney.

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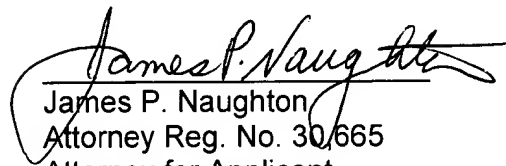
GROUP 3600

Serial No.: 09/765,270

Filing Date: January 18, 2001

Please delete the attorney docket number "IDEALAB.001A" and insert in lieu thereof --9623/656--.

Respectfully submitted,

A handwritten signature in cursive script, reading "James P. Naughton". The signature is written in dark ink and is positioned above the printed name and title.

James P. Naughton
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